



The Four Disciplines of Execution

Moving Your Team Beyond Planning Into Action

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Focus on the Right Things

It's always been a crucial rule of business that survival depends on meeting objectives. But today's workplace demands that you focus not just on what's merely important, but what's wildly important. The problem is, how do you know what's truly important and what's just a distraction? Further, how do you get your team all on the same page so its attention is truly on those things that will move your organization forward? ***The 4 Disciplines of Execution*** will help you answer these questions

Unleash the Power of your Team

Before you can get your team moving in the right direction, you have to make sure they're all headed in the same direction. ***The 4 Disciplines of Execution*** will give you, the manager, a set of tools and processes to bring your team into alignment with your objectives. A recent study revealed that only 40% of the typical knowledge worker's time is spent on tasks related to the organization's mission-critical objectives. Another estimate has shown that the productivity cost of not having workers actively engaged in implementing strategy is billions per year. Imagine the power of a team that is focused—100% of the time—on the things that drive your department, your division...your organization.

Four Keys to Successful Focus and Execution

The 4 Disciplines of Execution will teach you four elements of true alignment. You'll learn how to:

- Distinguish the merely important from the wildly important.
- *Create a Compelling Scorecard*—make sure what you measure maps to the objectives.
- *Translate Lofty Goals into Specific Actions*—learn to manage the obstacles that get in the way of achieving goals.
- *Hold Each Other Accountable All of the Time*—learn to hold team members responsible for commitments and deliverables.

Authoritative Tools, Exceptional Results

Knowledge is one thing. But ***The 4 Disciplines of Execution*** also gives you the tools to implement a true alignment practice with your team. You'll get:

- A Goals Compass to make sure your team is moving in the right direction.
- Filtering tools to help you determine an objective's importance and build a framework for prioritization.
- A Measurement Builder that helps you create gauges to measure and achieve success on your wildly important goals.
- A powerful, real-world simulation that clearly illustrates the connection between alignment and performance.

Space is Limited. Register Today.

Focus and execution are two of the most important things you can do as a manager. They drive performance by giving team members a sense of purpose and clarity of vision. This one-day work session will deliver a lifetime of returns for your organization—and you. Register now. The fee for this course is \$135.00. GMS is licensed by FranklinCovey

What You'll Get

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